



Date: 19.06.2025

To The Listing Department, National Stock Exchange of India Limited Exchange Plaza, 5 th Floor, Plot No. C/1, G Block, Bandra – Kurla Complex, Bandra East, Mumbai – 400051. Scrip Code: CCL	To The Corporate Relations Department, BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001. Scrip Code: 519600
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Dear Sir/Madam,

Subject: Intimation pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015 regarding launch of new products

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform that the Company has test launched traditional South Indian Snacks under the brand name '**Malgudi**'.

The details of the said product as required under SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, are as follows:

Name of the Product	South Indian Snacks
Date of Launch	19.06.2025
Category of the Product	Food – Snacks
Whether caters to domestic/ international market;	Domestic Market
Name of the countries in which the product is launched (in case of international)	N.A.

This is for your information and necessary records.

Regards,
For CCL PRODUCTS (INDIA) LIMITED

Sridevi Dasari
Company Secretary & Compliance Officer

CCL PRODUCTS (INDIA) LIMITED

REGISTERED OFFICE:
Duggirala, Guntur Dist. 522330, A.P., India. | CIN L15110AP1961PLC000874

+918644277294 | info@continental.coffee | www.cclproducts.com | www.continental.coffee