



## **CSR Policy**

### **CCL PRODUCTS (INDIA) LIMITED**

#### **Objective**

In alignment with its vision, as a socially responsible corporate entity, CCL Products (India) Limited (herein after referred to as “the Company”), will continue to enhance value creation in the society and community in which it operates. Through its conduct, services, and CSR initiatives, it will strive to promote sustained growth in the surrounding environment.

- To operate its business in a sustainable manner respecting the society & the environment, while recognizing the interests of all its stakeholders.
- To also take up direct or indirect programs that will benefit the communities in and around its factories, which will over a period enhance the quality of life and economic well-being of the residents.

Through its regular services and additionally through its CSR initiatives, the Company will generate community goodwill and create a positive image as a socially responsible corporate.

#### **Scope**

1. Identifying the execution partner: The applications, representations received from community representatives, NGO's, Panchayat or Govt. agencies requesting assistance for a work to be taken up or the Company on its own identifying a work for execution, will be listed.
2. Designing high impact programs: The Company will ensure that its CSR activities are aligned with national and local development priorities, addressing the needs and concerns of local communities, particularly those that are vulnerable and marginalized, and focusing on regions that are underdeveloped. This approach will guide the design and implementation of CSR programs to maximize their impact and relevance.

The areas where the company intends to focus on its CSR activity are listed below. This is not an exclusive list, and the Company may include other activities, based on the areas identified and felt need for improvement by the CSR Committee-

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1. Eradicating extreme hunger and poverty
2. Infrastructure Development (village roads, culverts, bus shelters, solar lighting, etc.)
3. Ensuring environmental sustainability
4. Drinking water / Sanitation
5. Healthcare
6. Community Development
7. Education and vocational training
8. Skill Development
9. Childcare and nutrition

The Company will engage in the above activities independently or in such a manner that it will complement the work being done by local authorities wherever necessary in such a manner that the work carried out will offer a multi-fold benefit to the community.

## **Governance**

A CSR Cell will be formed at the Factory and at the Corporate Office to identify the various projects / programs suitable as per the policy of the Company. These identified projects / programs will be scrutinized by the CSR Committee and selected for implementation.

The community members can send any concerns or grievances to the Company's registered office. The Company has also placed manual registers at each factory, for capturing the grievances of community members and ensuring their resolution in a just, fair, and timely manner. The grievances are reviewed by various factory managers and the company secretary, and remedial measures are undertaken as per internally defined protocols.

## **Commitment**

- Allocation of 2% of average net profits from the last three financial years for CSR initiatives.
- Reinvestment of income generated from CSR activities into further projects.

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- Strategic management of surplus funds from CSR activities to enhance or initiate projects.

## Review & Monitoring

The coordinators periodically inspect and report the progress of work commissioned every quarter and submit a report to the CSR Committee.

1. **Transparency and Communication:** The Governance structure should disclose and communicate transparently and enable access to information about the policies, procedures, performance (financial and non-financial), and decisions of their enterprise, that impact their stakeholders, especially those that are most at risk of business impacts and communities that are vulnerable and marginalized.
2. **Assessment and Mitigation:** The Company should assess the progress of its CSR initiatives, monitor their direct and indirect contribution towards social and economic development and respond through appropriate action to minimize and mitigate its negative impacts on society.