



CONTINENTAL[®]
COFFEE



ONE OF THE WORLD'S
LARGEST PRIVATE
LABEL COFFEE
MANUFACTURERS



THE RIGHT INGREDIENTS OF SUCCESS

The finest coffee for everyone in the world - that was the vision which gave birth to the globally successful CCL Products (India) Limited in 1994. Innovative processes and cutting edge practices helped us achieve a very high quality for our products. This has been instrumental in bolstering the brand worldwide. With strong infrastructural backbone CCL exports to over 90 countries. CCL has emerged as a global leader in coffee with fully operational units in India, Switzerland and Vietnam.

BREWING SUCCESS IN INDIA AND ACROSS THE WORLD

We have been periodically increasing our manufacturing capacity and innovative products backed by our R&D team are being launched by the company.



CCL Products Duggirala plant has the rare distinction of producing India's first freeze dried instant coffee in 2005. The plant is located in Duggirala, AP, India.

With an emerging demand for our freeze dried coffee, one more freeze dried unit has been established at Kuvvakoli, AP, India. This unit has the ability to double its capacity in the near future.



Continental Coffee S.A. located in Switzerland specializes in agglomeration of coffee and packaging of instant coffee.

Ngon coffee is a state-of-the-art coffee manufacturing plant located in Dak Lak province, which is the coffee capital of Vietnam.





RELENTLESS INNOVATION TO CREATE A MYRIAD OF BLENDS

With a cumulative experience and expertise spanning decades, our Core Team is involved in constant and intensive R&D. These efforts have helped steer the company towards the position it is in today. Our values of integrity, commitment and ethics have helped us build long-term relations with our clients, whose requirements are our highest priority.

EXPORTED TO OVER

90 COUNTRIES

1000

CUPS OF CONTINENTAL
COFFEE ARE CONSUMED
EVERY SECOND ACROSS
THE GLOBE



- Spray Dried Coffee Powder
- Spray Dried Coffee Granules
- Freeze Dried Coffee
- Freeze Concentrated Liquid Coffee
- Roasted Coffee Beans
- Roast and Ground Coffee
- Premix Coffee and Tea



SPRAY DRIED COFFEE POWDER

Our pure soluble coffee is processed from the carefully selected Robusta and Arabica coffee beans and then blended in varying proportions to create distinct tastes that cater to a multitude of customers from around the world.

We offer the following types of spray dried coffee powder:

- 100% Pure
- Coffee - Chicory Blend
- Cold Brew
- Microground
- Flavoured
- Functional
- Decaffeinated
- Certified (Fairtrade, Organic, Rainforest, UTZ)





SPRAY DRIED COFFEE GRANULES

Soluble coffee powder is further processed into agglomerated coffee by converting it into granules. It is made with a specialised process which is essential for easy reconstitution of the coffee in water. There is also an option of coffee oil coated agglomerated coffee for a better aroma.

- 100% Pure
- Coffee - Chicory Blend
- Flavoured
- Functional
- Decaffeinated
- Certified (Fairtrade, Organic, Rainforest, UTZ)

FREEZE DRIED COFFEE

Our freeze drying process, where coffee is processed at -60°C , preserves all the essential compounds of the coffee extract, retaining all the quality parameters, including product color, bulk density and solubility.

- Cold Brew
- 100% Pure
- Microground
- Flavoured
- Functional
- Decaffeinated
- Certified (Fairtrade, Organic, Rainforest, UTZ)



FREEZE CONCENTRATED LIQUID COFFEE

Freeze Concentration technology ensures optimal product quality. As a result of operation at sub-zero temperatures, it also eliminates vapour/liquid interfaces. There is no loss of aroma or other volatile components, no thermal degradation, no oxidation, and on top of that, the sensory properties of the original feed is also fully retained.

- Cold Brew
- 100% Pure
- Microground
- Flavoured
- Functional
- Decaffeinated
- Certified (Fairtrade, Organic, Rainforest, UTZ)





ROASTED COFFEE BEANS

With the ability to give various types of roast profiles, we can offer the following:

- Light Roast
- Medium Roast
- Medium Dark Roast
- Dark Roast
- Customized Profile Roasting

ROAST & GROUND COFFEE

We have the capacity to offer the following types of Roast & Ground Coffee:

- Multiple Roast Profiles
- Multiple Origins
- Coffee-Chicory Blend



PREMIX COFFEE & TEA

Catering to the current predominant lifestyle and tastes, we have introduced a premium mix that includes instant coffee, creamer and sugar. This just needs to be mixed with hot or cold water for the perfect cup of coffee.

- 3 in 1Premix, 2 in 1Premix
- Flavored premix- cappuccino, vanilla, hazelnut caramel and mocha to name a few
- Functional Premix



RETAIL PACKAGING

JARS



CCL Products can offer coffee jars ranging from 25g to 200g. The labels can be customised and printed as per customer requirement.

CANS



CCL Products can offer coffee in can sizes ranging from 50g to 1kg. The labels on the cans can be custom printed as per customer requirement.

POUCHES/ SACHETS



CCL Products can offer coffee in sachets/pouches of various sizes, ranging from 0.7g to 1kg. They can be printed as per customer requirement.

BULK PACKAGING

DRUMS



CCL Products can supply freeze concentrated liquid coffee in drums loaded in refrigerated containers, depending on customer requirement.

BULK BOX



CCL Products can supply freeze dried and spray dried coffee in bulk, in corrugated boxes, which can optionally be palletized as per customer requirement.

BIG BAGS



BIG BAGS

We can offer coffee in big bags which are suitable for transport in bigger volumes

Advantages:

Apt for Big volumes • Requires less manpower to handle the big bags • Can be easily transported using forklifts • Economical & easily loadable
• SIZES: 230 – 600 kg (This can be customized based on the requirement)

CERTIFICATIONS

Best coffee exporter for more than a decade by Coffee Board (Govt of India)



- BRC Version 7 Certified
- IFS Certified
- Kosher Certified
- Halal Certified
- Fairtrade Certified
- Organic Certified
- Rainforest Certified
- SA 8000 Certified
- ICS Compliant
- UTZ Certified



SPREADING THE GOODNESS

SUSTAINABLE LIVING



- Providing the required infrastructure and facilities in schools in the surrounding villages of Duggirala, where the factory is located.
- Donations to several recognized organizations for feeding underprivileged children and senior citizens.
- Sponsoring sports events in rural schools.
- Electrification initiatives in the surrounding villages of Duggirala.
- Improvement of sanitation and other facilities in orphanages and old age homes.
- Provision of support for the educational needs of underprivileged students.
- Provision of clean drinking water by constructing RO plants in the villages near the factory.
- Provision of support to the victims of the Hudhud cyclone in the state of Andhra Pradesh.

Continental Brands In Indian Market

After being successful in the B2B coffee space, CCL decided to launch its own brands of coffee in the B2C coffee space. Starting with its Indian operation almost 3 years ago it has quickly achieved a strong footing in the market. Led by aggressive marketing strategy Continental coffee has been able to gain significant market share in a difficult category.

Continental's vision is not only to gain market share in the coffee market but also to aggressively grow the market. Its with this vision that it has launched single serve premixes in 4 variants. The product is fast gaining acceptance and is likely to provide a new impetus to coffee consumption.

Apart from foraying into consumer segment, Continental Coffee has also set up an institutional division and vending division. Today Continental Coffee is being served in airlines like Indigo, Air Asia, and is being served at large hotel chains like Club Mahindra, Ibis, Radisson, Sarovar, Sterling Resorts, to name few. Continental's Coffee vending machines are finding its way into many corporates and cafes. Going forward Continental's plan is to take forward the vending division quite aggressively.

The four major brands that are in play:

- Instant coffee (Spray dried)
Continental Xtra , Continental Speciale
- Premix coffee (3 in 1)
Continental THIS
- Instant Coffee (Freeze Dried coffee)
Continental Black Edition/Premium
- Roast & Ground
Continental Malgudi



Branded - Instant Range of Coffee



Continental Xtra
Coffee -70% Chicory 30%
SKU : 50gm, 100gm, 200gm



Continental Speciale
Coffee -100%
SKU : 50gm, 100gm, 200gm



Branded - Instant Freeze Dried Coffee



**Continental Freeze Dried
Coffee -100%**
SKU : 50gm, 100gm, 200gm



Branded – New Launches is Flavoured Coffee

FLAVOURED COFFEE

DECAF COFFEE



Continental Hazelnut
SKU : 50gm Jar



Continental Coconut
SKU : 50gm Jar



Continental Lemon
SKU : 50gm Jar



Continental Spice
SKU : 50gm Jar



Continental Decaf
SKU : 50gm Jar

Branded – Roast & Ground Range of Coffee

Coffee & Chicory Mixture



Continental Malgudi
Coffee -60% Chicory 40%
SKU : 50gm, 100gm, 200gm



Continental Malgudi
Coffee -80% Chicory 20%
SKU : 50gm, 100gm, 200gm



Branded – New Launches is Premix



**THIS Creamy Coffee
3 in 1 Premix**
SKU : 18gm Sachet
(Pack of 10 sticks)



**THIS Creamy Coffee
2 in 1 Premix**
SKU : 16gm Sachet
(Pack of 10 sticks)

Branded –Premix in Flavours



THIS CAPPUCCINO
3 in 1 premix
SKU : 22gm Sachet
Pack of 6

THIS HAZELNUT
3 in 1 premix
SKU : 22gm Sachet
Pack of 6

THIS CARAMEL
3 in 1 premix
SKU : 22gm Sachet
Pack of 6

THIS MOCHA
3 in 1 premix
SKU : 22gm Sachet
Pack of 6

Branded – Turmeric Latte



Continental
3 in 1 premix
SKU : 22gm Sachet
Pack of 6

Branded – Europe Launch Products



**Continental Xtra
Coffee -70% Chicory
30%**
SKU : 100gm/200gm Jar



Continental Speciale
SKU : 100gm/200gm Jar



**Continental Premium
Freeze Dried**
SKU : 100gm/200gm
Jar



**Continental Premium
Freeze Dried Decaf**
SKU : 100gm/200gm
Jar



**Continental Premium
Freeze Dried Cold
Brew**
SKU : 100gm/200gm
Jar



**Continental Malgudi
Roast & Ground**
SKU : 100gm/200gm
Pouch

New Product – Roast and Ground Coffee in a Pour Over format



- Single use roast and ground coffee bag
- Bag has pull-out handles that can be mounted on a coffee cup
- Each bag has about 10 g to make 100 ml of coffee
- Rip open the bag, mount it onto the cup, pour hot water and let it rest for 5 minutes
- Add hot water/ milk and sugar as per the taste to the decoction
- Will be sold in a multipack of 5 bags

Type of Packing-Sachets, Pouches & Cans



0.8gm to 2.3 gm Sachet



2gms Stick Packs



25-50gms Pillow pouch



50/100/200/250/500/700/750gm RLT Cans



50gm /100gm Easy Peel off Cans



50/100/200/500gm Easy Open Cans

Type of Packing-Jars



100gm Round
Jar



200gm Round
Jar



100gm UK
Square Jar



100gm UK
Square Jar



100gm
Square Jar



200gm
Square Jar



Thank You!

