

BRIEF PROFILE

Sri Satyavada Venkata Ramachandra Rao was born in the year 1952 in Visakhapatnam. He holds a Post Graduate degree in Social Work with Personnel Management and Industrial Relations Specialization, LLB and Post Graduate Diploma in Labour and Administrative Laws. He has worked with major industrial organizations both in Public and Private sector for over 25 years in senior management positions in HR, Legal and General Management functions before promoting the 23 year old HR consulting company, Resource Inputs Limited.

He started his career with M/s. B H P V Ltd and then moved to Visakhapatnam Steel Plant. In pursuit of his professional goals, he moved to Private Sector organizations M/s. Sriram Refrigerations Ltd and M/s. Bakelite Hylam Limited at Hyderabad. He became C E O of Andhra Cements SBU Visakhapatnam. In the year 2000 he quit his employment as Group Vice President HR & Legal, Pennar Group of Industries to promote Resource Inputs Limited.

Under his leadership the 23 year old company provide guidance and solutions on people management issues, Labour Law and Industrial Relations consultancy services to major industries like Isuzu Motors, 3F Industries, Mars International, Tata Aerospace, Indo MIM, Refratech, RHI Clasil, Usha International, Ganapathi Sugars, Synchrony International, Alpla India, Deccan Enterprises and many more industrial organizations.

He was the founder secretary for National HRD Network Hyderabad chapter and contributed to its growth in the state of Andhra Pradesh.

Currently, he is the Telangana State Council member of CII and Member Industrial Relations Committee of FTCCI, Chairman, Employers Federation of Southern India, AP&TS Branch, Regional Board Member Employees Provident Fund Organization (Government of India) Telangana Region, Advisory Committee Member National Board for Workers Education and Development and HR Consultant to Tirumala Tirupathi Devasthanam.

He has authored several articles on productivity, human relations, labor laws, innovative approaches in People Management and the like. He has also addressed several conferences and seminars. **His latest book is 'Handbook on Social Security' published in March 2023.**