



24th March, 2022

To
The Corporate Relations Department,
Bombay Stock Exchange,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001.

Dear Sir,

Sub: Intimation of appointment of Director in terms of Regulation 30 of SEBI (LODR) Regulations, 2015

Ref: Company Code – 519600

We would like to inform that the Board of Directors of the Company, at their meeting held on 24th March, 2022, have recommended the re-appointment of Sri Challa Rajendra Prasad (DIN: 00702292) as Executive Chairman of the Company with effect from 01st April, 2022 for a period of 4 years, taking note of his performance and the decision of the SEBI Board Meeting dated 15.02.2022, subject to approval of shareholders in the ensuing Annual General Meeting.

Sri Challa Rajendra Prasad is one of the Promoters of the Company and related to the below mentioned Directors of the Company:

1. Mr. Challa Srishant (Managing Director)
2. Mr. B. Mohan Krishna (Executive Director)
3. Ms. Challa Shantha Prasad (Non- Executive Director)

Sri Challa Rajendra Prasad is not related to any other Directors and Key Managerial Personnel other than mentioned above.

As the current term of Sri Challa Rajendra Prasad is upto 31st March, 2022, the Nomination and Remuneration Committee recommended his appointment, which is approved by the Board of Directors. Brief profile of Sri Challa Rajendra Prasad is herewith annexed.

This is for your information and necessary records.

Regards,
For **CCL Products (India) Limited**

Sridevi Dasari
Company Secretary & Compliance Officer



CCL PRODUCTS (INDIA) LIMITED

CORPORATE OFFICE:
7-1-24/2/D, "Greendale", Ameerpet, Hyderabad - 500016, T.S., India.
☎ +91 40 2373 0855

REGISTERED OFFICE:
Duggirala, Guntur Dist. 522330, A.P., India | CIN L15110AP1961PLC000874
☎ +91 8644 277294 | ✉ info@continental.coffee | 🌐 www.cclproducts.com 🌐 www.continental.coffee



Brief profile of Sri Challa Rajendra Prasad

Sri Challa Rajendra Prasad, Executive Chairman of CCL Products (India) Limited, is an Engineer-Technocrat-Entrepreneur having more than 4 decades of industrial experience and more than 36 years of experience in International Soluble Coffee Industry. CCL Products (India) Limited (formerly known as M/s. Continental Coffee Ltd.) was promoted by him in the year 1995.

Sri Challa Rajendra Prasad was the Promoter Managing Director of Asian Coffee Ltd., set up in 1989, which was the first Indian non-multinational owned company engaged in the business of producing instant coffee. He was instrumental in Asian Coffee Ltd. achieving the distinction of being the first recipient of assistance in India from the Commonwealth Development Corporation, United Kingdom.

Sri Challa Rajendra Prasad served the Coffee Board of India several times from 1990. He is a Director on the Board of Andhra Pradesh State Finance Corporation and had served the Corporation in the same capacity for several times.

Sri Challa Rajendra Prasad is reckoned as a pioneer and the first entrepreneur in India to have placed Indian soluble coffee in the hard currency world markets. Befittingly he is also regarded as a leader in the global instant coffee industry. As a tribute to his invaluable contribution to the instant coffee industry, the International Instant Coffee manufacturers body has conferred the rare honour of Life Time Achievement Award on him in 2019.

Regards,

For **CCL Products (India) Limited**


Sridevi Dasari
Company Secretary & Compliance Officer



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